

18 March 2009

Four Asian data centre providers form alliance

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Network World Asia

Four leading commercial data centre providers have officially signed the Asia Data Center Alliance (ADCA) agreement, in what is believed to be the first of its kind in regional data centre history.

The data centre providers are Thailand's TCCT, 1-Net Singapore, Malaysia's The AIMS Asia Group and Vietnam's CMC Telecom.

The alliance will synergise local excellence and regional presence among members to provide a one-stop, comprehensive suite of business and technology offerings to enterprises, first-tier telcos, government agencies and banks.

Spanning a total area of more than 46,000 sq m, the alliance creates a regional data centre hub with the ability to achieve a projected annual turnover of more than US\$75 million by 2010, according to ADCA.

One-stop shop

Its one-stop-shop concept means customers approaching any of the data centres under the alliance will have access to services complying with international standards and the advantage to transfer data and digital content media across borders.

The alliance also assures total data protection through both disaster recovery sites and consistent security practices.

Following the signing of the initial memorandum of understanding in June 2008, the ADCA said it is committed to standard key operational guidelines that lays the foundation for activities relating to cross-selling, promotions and marketing.

With the help of a technical partner, the alliance will also embark on a green data centre initiative to save energy and help protect the environment.

The establishment of a common marketing and technical committee by the ADCA further promotes and supports the services rendered to customers in each of the partnering countries, said the alliance, with members acting as a single in-country interface for data centre services hosted in other countries.